

San Diego Transworld Franchisee Robert Cunio Achieves Prestigious CBI Certification

Recently, 71 business brokers from around the world took on a big challenge: earning the prestigious Certified Business Intermediary (CBI) certification from the International Business Brokers Association (IBBA), the gold standard in the business brokerage industry. Among the designees is Transworld Business Advisor Robert Cunio, CBI, CBB, MBA, Cunio, a licensed California real estate professional, has been a Transworld Franchisee since February 2016 (DRE # 02019152). He is an accomplished executive and entrepreneur with more than 30 years of experience, including leadership of mult-billion programs, mergers and acquisition (M&A) and organizational change management.

“The CBI is a clear indicator of knowledge and experience, achieving it demonstrates a personal commitment to excellence and a dedication to the craft of being a business broker,” said Jeff Snell, IBBA Credentialing Committee Chair and 2019 Board Chair-Elect. “We encourage business sellers and buyers to look for the CBI designation when selecting a business broker to work with,” added Snell. At Transworld, a member of [United Franchise Group](#) (UFG), Business Advisors are considered professional “tour guides” that help businessmen and women navigate and smooth the landscape of selling their businesses.

Helping entrepreneurs closely aligns with Cunio’s expertise in marketing, program and financial management, due diligence, and strategic integration. “I get 100 percent satisfaction achieving good deals for good people. My company demonstrates results that exceed sellers and buyers objectives,” added Cunio, who holds an MBA from Bentley University.

Already a Certified Business Broker through the California Association of Business Brokers (CABB), Cunio’s CBI certification was conferred after his completion of required course work, followed by passing an extensive competency exam and agreement to uphold the IBBA’s professional standards/code of ethics. CBIs are also required to demonstrate proficiency in selling businesses by meeting a minimum number of escrow closings and sustaining such results over time.

“Mr. Cunio is an invaluable asset for companies looking to divest or grow, both domestically and internationally and his new achievement with the IBBA is proof of that,” said Bill Luce, President of [Transworld Business Advisors](#), “It speaks volumes of Transworld’s reputation, our agents are top class professionals, recognizing the complexity of unique challenges of the business world.”

To learn more, and gain insight to selling or buying a business, visit www.tworld.com/sandiegocentral or [contact Robert Cunio directly at the Transworld San Diego Central office](#) 350 Tenth Avenue, Suite 1000, San Diego, CA 92101. Telephone inquiries to (888) 604-TBA1.

About Transworld Business Advisors

Transworld Business Advisors is part of United Franchise Group. Based in Fort Lauderdale, Florida with almost 40 years of brokerage experience, Transworld represents acquisition-minded corporations and individuals alike interested in owning their own company, or in franchising. Led by CEO Andy Cagnetta, Transworld has grown to having over 235 territories in 15 countries worldwide. As business sale specialists, Transworld offers the professional services that successfully bring buyers and sellers together.

About United Franchise Group

“The Global Leader for Entrepreneurs.” United Franchise Group is a group of affiliated companies and brands. Led by CEO Ray Titus, United Franchise Group is home to a variety of internationally recognized brands including Signarama, Fully Promoted, Experimac, Jon Smith Subs, Venture X, SuperGreen Solutions, Transworld Business Advisors and The Great Greek Mediterranean Grill. With over three

decades in the franchising industry and more than 1600 franchisees throughout the world, United Franchise Group offers unprecedented leadership and solid business opportunities for entrepreneurs.